

## Privacy Notice – School Photos/Videos

Please be advised that not all of this data is shared with everyone listed. We only share data required for that particular function and only the minimum required.

|   |   |                                     |                          |                                     |  |                                     |                          |                                     |
|---|---|-------------------------------------|--------------------------|-------------------------------------|--|-------------------------------------|--------------------------|-------------------------------------|
| What is the service being provided?   | School Photos/Videos  |                                     |                          |                                     |  |                                     |                          |                                     |
| What personal data do we need from you?   | Photos and/or videos of children/parents during school events, school activities, representing the school at outside events. verifying ID |                                     |                          |                                     |  |                                     |                          |                                     |
| Who will be using your Personal Data?   | Who is the <a href="#">Data Controller</a> ?  |                                     |                          |                                     | Matching Green CE Primary School                           |                                     |                          |                                     |
|   | Who is the Data Controller's <a href="#">Data Protection Officer</a> ?  |                                     |                          |                                     | Lauri Almond   |                                     |                          |                                     |
|   | Are there any <a href="#">Data Processors</a> ?   |                                     |                          |                                     | Yes  | <input checked="" type="checkbox"/> | No                       | <input type="checkbox"/>            |
|   | Who are they?   |                                     |                          |                                     | Primary Site, Twitter, SIMS                                |                                     |                          |                                     |
| What will it be used for and what gives us the right to ask for it and use it?  | <a href="#">The Purpose(s)</a> :  |                                     |                          |                                     | To enhance education provision, inclusion and recreation   |                                     |                          |                                     |
|   | The <a href="#">Legal Condition(s)</a> :  |                                     |                          |                                     | Consent  |                                     |                          |                                     |
|   | <b>You may withdraw your consent at any time by contacting us</b>   |                                     |                          |                                     |  |                                     |                          |                                     |
| Who else might we share your data with?   |   |                                     |                          |                                     | WESSP, Matching Church, newspapers and magazines           |                                     |                          |                                     |
| Will your data be stored in or accessible from <a href="#">countries with no UK-equivalent</a> Privacy Law protections? |   |                                     |                          |                                     | No   |                                     |                          |                                     |
| How long will your data be kept?  | When will it stop being used?   |                                     |                          |                                     | Photos and Videos – duration pupil is at the school        |                                     |                          |                                     |
|   | How long after this will it be deleted?   |                                     |                          |                                     | As above   |                                     |                          |                                     |
| Our use of the data will be subject to your legal rights (marked if applicable):  | <a href="#">Inform</a>  | <input checked="" type="checkbox"/> | <a href="#">Access</a>   | <input checked="" type="checkbox"/> | <a href="#">Rectify</a>                                    | <input checked="" type="checkbox"/> | <a href="#">Erase</a>    | <input checked="" type="checkbox"/> |
|   | <a href="#">Restrict</a>  | <input checked="" type="checkbox"/> | <a href="#">Portable</a> | <input type="checkbox"/>            | <a href="#">Object</a>                                     | <input checked="" type="checkbox"/> | <a href="#">Automate</a> | <input type="checkbox"/>            |
| As you are giving us your data directly to us:  | This is the reason why we are allowed to ask for it and use it:   |                                     |                          |                                     | To enable the delivery of these services                   |                                     |                          |                                     |
|   | This is what could happen if you refused to let us use your data for this purpose:  |                                     |                          |                                     | Your child will not be able to participate in these events |                                     |                          |                                     |

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Visit the following links for more information about Privacy Law, our obligations and your Rights:

[The ICO Guide to the General Data Protection Regulations 2016](#)  
[The General Data Protection Regulations 2016](#)

If you have concerns over the way we are asking for or using your personal data, please raise the matter with our Data Protection Officer by the following means:

|                |  |
|----------------|--|
| Postal Address | <b>DPO Essex County Council County Hall Chelmsford Essex</b> |
| Email          | <b>DPO@essex.gov.uk</b>                                      |
| Phone Number   | <b>0333 0322970</b>  |

If you still have concerns following our response you have the right to raise the matter with the Information Commissioner's Office:

|                |  |
|----------------|--|
| Postal Address | Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF |
| Online Form    | <a href="https://ico.org.uk/concerns/handling/">https://ico.org.uk/concerns/handling/</a>  |
| Phone Number   | 0303 123 1113  |

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## Guidance

1. Who is a Data Controller? This is your Organisation.  
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2. Who is the Data Protection Officer? This is a statutory post either within your organisation or a contracted service  
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3. What is a Data Processor? This is someone who uses the data you are responsible for in order to deliver a service you have contracted them to deliver on your behalf  
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4. What are Purposes? This is the reason you want to use the data, e.g. to create a pupil record  
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5. What are the legal conditions?
  - a. **Personal Data** can be lawfully processed for the using the following conditions:
    - i. Consent
    - ii. Necessary to perform a contract obligation
    - iii. Blue light emergency services
    - iv. Statutory Duty
    - v. Legitimate Interests
  - b. **Sensitive Personal Data** can be lawfully processed for the using the following conditions:
    - i. Explicit Consent
    - ii. Employment, Social Security, Social Protection
    - iii. Blue light emergency services
    - iv. Legitimate Activities of 'charities/not for profit' organisations
    - v. Made Public by the person
    - vi. For legal defence/claims
    - vii. Substantial Public Interest
    - viii. Health & Social Care provision and management
    - ix. Pan UK Public Health (Epidemics)
    - x. Archiving for scientific/historical research or statistical purposes[Back](#)
6. Legitimate Interests cannot be used as a processing condition other than I exceptional circumstances  
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7. Any country outside of the European Economic Area (EU countries, plus Iceland, Lichtenstein and Norway) is not considered to have the same legal protections as the UK  
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8. The right to inform requires you to tell people about how their rights are managed including if information is rectified, modified, erased or restricted  
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9. The right to access means you must be able to provide a copy of a person's data to them upon written request

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10. The right to rectify requires you to correct inaccurate data. This may not always be possible if it relates to an official record or a professional opinion recorded by your staff. If this is the case you should not tick this box

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11. The right to erasure requires you to securely destroy the data you hold. This may not always be possible if it relates to an official record or a professional opinion recorded by your staff. If this is the case you should not tick this box

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12. The right to restrict requires you to stop processing data (other than keeping it secure) whilst a complaint is resolved. This may not always be possible if it relates to an official record or a professional opinion recorded by your staff. If this is the case you should not tick this box

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13. The right to Data Portability only applies when a service is based on 'Consent' and then only if it involves technology

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14. The right to object requires you to stop using the data for the purposes for which it was collected. This does not apply to any legal obligations to process the data, but does apply for any processing under Consent, e.g. marketing or profiling

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15. The right to refuse automated decision making means if a computer makes a decision about how you will deliver a service to a person; they have the right to request the decision to be made by a human Being.

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